

# LA 2003 Application for a Premises Licence - APL371338293 - 2021-10-15

## Introduction

Use this form to apply for a premises licence under section 17 of the Licensing Act 2003.

Please ensure you have read the guidance notes below. You should have these ready as you will need to refer back to them when completing your application:

[Premises Licence Guidance Notes \(doc 62.3kb, opens in a new window\)](#)

**Please note:** premises licence fees are determined by the non domestic rateable value of the premises. To find out your premises non domestic rateable value go to the Valuation Office Agency site:

[Valuation Office Agency website \(external website, opens in a new window\)](#)

The designated premises supervisor consent form can be downloaded below  
[Designated premises supervisor consent form \(doc 40kb, opens in new window\)](#)

## Before you start

Please ensure you have:

- a plan of the premises
- the completed and signed designated premises supervisor consent form (see link above)
- a valid email address to receive confirmation of payment
- your debit or credit card details, as after completing this form you will be taken to the payment portal.

This form usually takes about 20 minutes to complete.

Make sure you fill in any field marked with an asterisk ( \* )

Use the 'Next' and 'Previous' buttons to move through the form. Do not use the back or forward buttons on your web browser.

# Premises Details

Please select how you would like to provide the premises location:**Address**

Address line 1: **Strong Energy Solutions Ltd (Trading as Strong's Country Store and The Wine Seller)**

Address line 2 (optional): **Unit 1E,**

Street: **Hampden Road, Pocklington Ind Est**

Town: **Pocklington**

Postcode: **YO42 1NR**

Property type

Contact telephone number at premises: [REDACTED]

Is the premises used exclusively or primarily for the supply of alcohol for consumption on the premises? **No**

Non-domestic rateable value of the premises: **£4,301 and £33,000**

# Applicant Details

In what capacity are you applying for the premises licence? **A limited company**

Please select one: **I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities**

## Limited Company Details

Company name: **Strong Energy Solutions Ltd**

Address: **Tall Timbers, Chapel Street, Barmby Moor, York, East Riding Of Yorkshire, YO42 4EN**

Registered number (where applicable) **07062910**

Contact telephone number: **[REDACTED]**

Other telephone number: **[REDACTED]**

Email address: **[REDACTED]**

## Company Member Details

Title:

First name:

Last name:

Full name:

Email address:

Contact telephone number:

Other telephone number:

# Operating Schedule

When do you want the premises licence to start? **13/11/2021**

If you wish the licence to be valid only for a limited period, when do you want it to end?

Please give a general description of the premises: **We are a small Country Store on the Industrial Estate selling animal feeds, equine and pet products, as well as wax jackets, country clothing and footwear. see [www.strongscountrystore.com](http://www.strongscountrystore.com)**  
**The store is one large open area without dividing walls and is approx: 1500sqft and has security bars to all windows and doors with a steel roller shutter loading bay door.**

The general description should include the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises (see guidance note 1).

Do you expect more than 5,000 people to attend at any one time? **No**

What licensable activities do you intend to carry on from the premises? **j) Sale by retail of alcohol**

## Operating Schedule Activity Details

Please provide details for each regulated entertainment selected in section 4.

Please select all days on which it is proposed to trade. Remember that if the premises is to remain open past midnight it is the next trading day.

If the premises continues trading beyond midnight please enter 00:00 in 'End of trading hours' and carry over the remaining time to the next day e.g. start 00:00 end 02:00

# Sale by retail of alcohol

Use the 'Add day of trade' button to select the days of the week on which the licensable activity will take place.

Please read guidance note 7 and 8

## Monday

Start time: **09:00**

Finish time: **17:00**

## Tuesday

Start time: **09:00**

Finish time: **17:00**

## Wednesday

Start time: **09:00**

Finish time: **17:00**

## Thursday

Start time: **09:00**

Finish time: **17:00**

## Friday

Start time: **09:00**

Finish time: **17:00**

## Saturday

Start time: **09:00**

Finish time: **16:00**

## Sunday

Start time: **09:00**

Finish time: **16:00**

Will the sale by retail of alcohol be for consumption on the premises, off the premises or both?  
(please read guidance note 9) **Off the premises**

State any seasonal variations for the sale by retail of alcohol: **Our internet sales operate 24/7, however items will only be collected and / or dispatched during or regular working hours. The opening hours listed below are our internet operating hours and not the hours we are actually physically open and actually in the store for customers to collect alcohol or when we will be dispatching alcohol.**

Non standard timings. Where do you intend to use the premises for the sale by retail of alcohol at different times to those listed above, please list:

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:**

Title: **Mr**

First name: **Jeffrey**

Last name: **Tomlinson**

Date of birth: [REDACTED]

Address: [REDACTED]  
[REDACTED]

Personal licence number (if known): [REDACTED]

Issuing licensing authority (if known): **ERYC**

# Operating schedule licensed activity standard details

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children: **None**

Is the premises open to the public? **Yes**

## Hours premises are open to the public

If the premises continues trading beyond midnight please enter 00:00 in 'End of trading hours' and carry over the remaining time to the next day e.g. start 00:00 end 02:00

Use the 'Add day of trade' button select the days of the week on which the licensable activity will take place.

### Monday

Start time: **09:00**

Finish time: **17:00**

### Tuesday

Start time: **09:00**

Finish time: **17:00**

### Wednesday

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Finish time: **17:00**

### Friday

Start time: **09:00**

Finish time: **17:00**

### Saturday

Start time: **09:00**

Finish time: **16:00**

## **Sunday**

Start time: **09:00**

Finish time: **16:00**

State any seasonal variations: **None**

Non standard timings. Where you intend the premises to be open to the public at different times from those listed above, please list: **None**



# Licensing Objectives

Describe the steps you intend to take to promote the four licensing objectives:

General - all four licensing objectives below (please read guidance note 9):

The prevention of crime and disorder: **We don't foresee any crime related the Premises License. The amount of alcohol sold to 'walk-In' customers is forecast to be low (in the form of novelty bottles of wine / gifts etc) with the vast majority of our alcohol sales sold to customers via our online store and the delivered nationally via DHL and Royal Mail. No alcohol will be served or consumed on the premises. We close for walk-in customers at 5pm Monday to Thursday and 4pm Sat/Sun.**

Public safety: **There will be no alcohol consumed on site and so issues with Public Health, cleanliness or hygiene as we do not serve food, have toilets available to customers or any facilities that are open for use by the public. There will be no issues with overcrowding (we are basically a corner shop) or dangers due to blocked fire exits.**

The prevention of public nuisance:

**There will be no additional noise generated nuisance, light pollution, noxious smells and / or litter generated by the Premises License. We will not have live music or be open late.**

The protection of children from harm: **There will be no adult entertainment, gambling or drug taking.**

**Children and under 18s will not be sold alcohol and for 'walk-In' customers we will will operate a strict 'proof of age' system via the checking of I.D. such as a customers driving license, passport, citizen card or visual age estimates and / or the Challenge 21 Scheme.**

**Online sales can only be purchased via the use of a debit/credit card or PayPal and customers have to agree to our Terms & Conditions at checkout and confirms they are 18 or over to purchase alcohol. Additional security via our eBay online store requires the purchaser accept the 'VerifyMyAge' App which conducts a third party age verification check. DHL (our main delivery partner) provide a 'visual age verification service' as standard and will not leave parcels with customer who appear to be under 18 yrs.**

# Declaration

I/We, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 (premises details) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

- I have enclosed or agree to email or post the premises plan to the licensing team upon submitting this form.
- I have enclosed or agree to email or post the completed and signed designated premises supervisor consent form to the licensing team upon submitting this application, if applicable.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15)
- [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).
- The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)
- I understand that a copy of this application will be sent to the relevant responsible authorities including the chief officer of police as part of the automated application submission.
- I understand that I must now advertise my application a minimum of once (1) time in the local newspaper and for 28 days on the premises.
- I understand that if I do not comply with the above requirements my application will be rejected.

**Please note:** it is an offence, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under section 24b of the immigration act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the immigration, asylum and nationality act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Enter applicant name: **Mr Jeffrey Tomlinson**

Date: **15/10/2021**

Form filler capacity: **Applicant**


By selecting confirm, you are indicating that you have read, understood and agree to the above declaration. **Confirm**

## Contact name for correspondence associated with this application

Title: **Mr**

First name: **Jeffrey**

Last name: **Tomlinson**

Email address: 

Use the 'Submit' button to complete this form. Please have a credit or debit card ready as you will be redirected to the payment portal.

Total cost: **£190.00**