



East Riding of Yorkshire Children's Trust Board

East Riding Early Intervention Strategy

2013 - 2018



**integrated
children
and young
people's
services**

INTRODUCTION

This strategy sets out our ambition for the development of early intervention practice within the East Riding. It has been developed in response to national policy and best practice and the local needs of children and young people. The strategy represents a shared commitment amongst partners and services in the area to co-ordinate early support for children, young people and families to ensure the best possible outcomes are achieved.

Effective early intervention and prevention services play a crucial role in determining the positive outcomes for children, young people and families most at risk of developing problems, potentially avoiding high cost services downstream.

Shifting the emphasis to early intervention and prevention is also critical at a time of reducing resources across the public sector and rising demand for specialist services. The numbers of Looked After Children in the East Riding has grown over recent years and the aim to see a reduction in this number, together with the aim of stronger, happier children, young people and families, sits at the heart of this strategy.

This strategy is a Local Strategic Partnership (LSP) Strategy and will be delivered in partnership with, amongst others, the Police, Health, Jobcentre Plus, Humberside Probation Service and the voluntary sector. The strategy also supports the delivery of the Children and Young People's Strategic Plan 2013-16 which, in turn, supports the overarching East Riding Community Plan. The Community Plan provides the key driver for those partner organisations working to improve outcomes for children and young people. The **Children and Young People's Strategic Plan 2013-2016** has early intervention as one of the core themes. Its vision is that:

We want all young people in the East Riding of Yorkshire to be happy, healthy, confident and safe. We want the very best for each and every young person and will work in partnership to remove barriers to achievement and narrow the gap so that everyone can reach their potential. We will harness the talent and enthusiasm of young people to ensure that all our services meet their needs.

We will work together to deliver high quality, effective, value for money services for children and their families. To ensure that services work in partnership to deliver the outcomes identified in this strategy, action to deliver the strategy will be led and overseen by the 0-8 Board, which is a sub group of the East Riding Children's Trust Board.

It is the aim of the Children's Trust in that children, young people and their families will receive the most appropriate support to meet their needs at the earliest opportunity, in order to ensure better outcomes and the cost effective delivery of services.

Our definition of early intervention used in this strategy is:

'intervening early and as soon as possible to tackle problems emerging for children, young people and their families or with a population most at risk of developing problems. Early intervention may occur at any point in a child or young person's life'.

(Source: Grasping the Nettle: Early Intervention for Children, Families and Communities – C4EO, 2010 page 4)

LINKAGES TO NATIONAL AND LOCAL PRIORITIES

NATIONAL CONTEXT

There have been a number of national reviews commissioned that have all identified early intervention and prevention as the key to improving outcomes for children and young people in the longer term. These reviews include:

Grasping the Nettle: Early Intervention for Children, Families and Communities – C4EO (2010) - The C4EO report found that the most striking message was that early intervention clearly works – when it is an appropriate intervention, applied well, following timely identification of a problem. The earlier the better to secure maximum impact and greatest long term sustainability (both as early in the child’s life as possible and/or as soon as possible after a difficulty becomes apparent is the key to a successful approach). The role of health services, children’s centres and schools in delivering and supporting effective early intervention cannot be underestimated – from early pregnancy and support for families with young children, throughout childhood and adolescence.

Supporting Families in the Foundation Years – Dept for Education (2011) - The Government’s response in their ‘Supporting Families in the Foundation Years’ document, developed jointly by the Departments for Education and Health, supported the above research report. The document commented that “it is now very clear that early help and intervention is crucial if we are to support families to move from a cycle of poor outcomes that repeats itself over and through the generations.”

Early Intervention: The Next Steps - Graham Allen MP (January 2011). This was an independent review of early intervention which focused on supporting the social and emotional bedrock for current and future generations of families by helping them before problems arise. He made a series of recommendations which included the development of an Early Intervention Foundation.

The Munro Review of Child Protection – Professor Eileen Munro (May 2011) – This review made fifteen recommendations; one of the areas highlighted was joint responsibility for “early help”. This identified that there should be a duty on local authorities and statutory partners to coordinate an early offer of help to families who do not meet the thresholds for services from Children’s Social Care. Services should, therefore, address needs before they escalate to child protection issues. In particular, it was felt that within preventative and other services, good mechanisms were needed to help identify those children and young people suffering or likely to suffer harm, abuse or neglect.

Early Intervention: Informing Local Practice’ (Feb 2012) - The latest research from the National Foundation for Educational Research (NFER) commissioned by the Local Government Association (LGA), found that the case for investing in early intervention approaches to improve outcomes for children, young people and families and bring about cost savings in the longer term is widely accepted and supported. Investing early in the life of a problem, or when children are younger, can have greater benefits and is, therefore, likely to be most cost effective. The research highlighted the need for evidence based programmes to be offered to children and families by a well-equipped workforce that is knowledgeable and skilful in identifying families in need and supporting them to access local services.

EAST RIDING STRATEGIC CONTEXT

The Local Strategic Partnership (LSP)

In 2006, East Riding LSP set out a ten year ambition for the area. This ambition remains central to the LSP's activities and has become embedded in partnership strategies which operate across all service areas. As a group of partner organisations, the LSP are working together to ensure that the East Riding is a place where:

Children and young people are happy, confident, safe and reach their full potential.

Appendix One describes the governance arrangements for delivering and monitoring the Children and Young People's Strategic Plan priorities and through them, those of this strategy.

LINKAGES TO OTHER STRATEGIES AND POLICIES

This strategy supports a range of existing strategies, which incorporate early intervention practices.

The work of the Health and Wellbeing Board (HWB) including the Joint Strategic Needs Assessment (JSNA) and the Health and Wellbeing Strategy for the East Riding of Yorkshire, 2013-2016 has prioritised three long-term outcomes for health, care and wellbeing in the East Riding, two of which relate to children and young people, these are:

- Health and wellbeing inequalities in the East Riding are reduced
- Children and young people in the East Riding enjoy good health and wellbeing

East Riding Safeguarding Children Board Annual Report and Business Plan – sets out the Board's priorities to safeguard and promote the wellbeing of children and young people. Two of the five priorities in the Business Plan include listening and responding to the voice of children and young people, and ensuring support is timely and proportionate to the needs of children and families.

East Riding Young Carers' Strategy - The overall purpose of the strategy is to raise awareness within the East Riding of young carers and to ensure that young carers are firstly treated as children and young people and, as such, are able to fulfil their own aspirations. Their caring role must be acknowledged and appropriate support provided to ensure they are not providing significant and inappropriate levels of care.

Looked After Children's (LAC) Strategy - The strategy demonstrates the commitment to supporting positive outcomes for Looked After Children and Young people.

Youth Justice Plan - The principal aim of the plan is to prevent offending and re-offending by children and young people. The service works with the families of children and young people offending or at risk of offending.

Strategy for Emotional Health & Wellbeing of Children & Young People – this strategy is currently under review

Improving Schools, improving lives, our strategy for improvement, identifies the importance of "Excellence for All" and "Skills for All" in the modern global economy. It introduces refreshed aspirations and priority outcomes that challenge providers to equip children and young people for a bright future and establish the East Riding's national reputation for high quality education and

learning. It outlines what steps are intended; working in partnership to ensure the vision is realised, and performance of schools is closely monitored and challenged.

Children's Workforce Strategy - The East Riding Children's Workforce Strategy is currently being revised and updated to provide a framework that enables and supports the wide range of services initially within the Council followed by partner organisations that make up the East Riding Children's Trust to come together and begin to align relevant elements of workforce development.

The following provision is currently available throughout East Riding (please also refer to Appendices 1-3);

PROVISION FOR EARLY INTERVENTION ACROSS THE CHILDREN'S TRUST (also refer to Appendices 2 to 4)

The **Early Help and Safeguarding Hub (EHaSH)** is a single point of contact for professionals or members of the public who have concerns about a child or young person. EHaSH filters all initial enquiries / expressions of concern to determine the most appropriate response to the identified needs.

Children's Centres provide a wide range of support and advice for local families, acting as a 'one stop shop' from pregnancy through to a child's fifth birthday. Children's Centres operate through 16 established centres and outreach venues. They are also used as a local hub for other agencies and services and work with health colleagues to deliver the healthy child programme; have links with Job Centre Plus to provide parents with access to employment support and advice; link with childcare and early education providers to support families to access the free entitlement to early education for three and four year olds and disadvantaged two year olds; work closely with social workers and other partners to provide seamless packages of support for our most vulnerable young children and their families. Children's Centres are currently extending the age range of children they work with to include those aged five to eight years.

Childcare and free early educational entitlement is available through a range of settings including childminders, pre-schools, day nurseries, independent schools, maintained nurseries and local authority settings. Local authority support and training to all providers helps to promote high quality childcare and early learning, available to all children. Further, that childcare practitioners are able to work effectively in the early identification of children and families' needs. Free early education is offered to all 3 and 4 year olds and the most economically disadvantaged two year olds for 15 hours per week in quality settings. Funding is also available for shorter term and emergency childcare placements to families in need. These all play a vital role in the early identification of additional needs of both children and families.

Early Support work with families of babies and young children with special educational needs and or disabilities (SEND) and their parents and can also offer advice practitioners supporting them such as childcare providers. Early Support is a national programme designed to bring services together to offer better co-ordinated, high quality care to families. In the East Riding a panel, made up of a group of professionals representing services across education, health and social care, identify children under 5 yrs with health needs, SEN or a disability needing specialist support, oversee referrals to other agencies and monitor the progress of cases.

Portage is an educational service for pre-school children with additional needs and their families and works in partnership with parents to help them to teach their child new skills. In addition to home visits, Portage Workers and Portage Volunteers run small groups so that children can further

develop their skills alongside other children – the groups also provide an opportunity for parents to meet other parents.

The Families Information Service Hub (FISH) - provides free and impartial information to families and the people who support them, and operates as a single point of contact giving details of services in East Riding for children and young people aged 0-20. FISH is a universal service offering targeted services through the LOOK AHEAD Parent Partnership service and childcare brokerage.

Youth and Family Support works with young people from 9 to 18 (25 with additional needs) and their families, when they are at risk of negative outcomes potentially affecting a successful transition to adulthood. The support offered is wide ranging, from those needing low level, early support through to those who display complex needs. Each area within the East Riding has a dedicated Youth and Family Support Team. In addition to 1-1 intervention, YFS have a dedicated preventative team working in schools with young people, professionals and parents/carers. This team provides information and advice on a range of vulnerabilities e.g. CSE, Substance Misuse, Self Harm and also support as appropriate young people subject to an early help assessment.

East Riding Voluntary Action Service (ERVAS) have been commissioned by the local authority to support voluntary and community groups in East Riding which deliver positive activities to children and young people aged 0-19 (24 with additional needs) and their families.

East Riding has over 1,000 voluntary and community groups working with children, young people and families, offering a wide range of early intervention and preventative support through provision of universal activities such as sport, play, art and uniformed organisations, often offering additional support to those with specialist or other needs requiring targeted approach. Services cover the whole of the geographic area and are often well positioned in both rural and urban areas to offer information, advice and early support to individuals from isolated or harder to reach communities.

Humber Fire and Rescue Service currently carries out a wide range of prevention activities with children and young people. There is a dedicated Learning Centre which produces teaching packages for key stages 1, 2 and 3 and also arson awareness packages for secondary schools and academies. Operational crews and dedicated Community Safety teams carry out fire safety awareness sessions within schools and community groups and at fire stations across the Service. The Firesetters program is aimed at children who have been playing with fire to highlight its dangers and prevent re-occurrence. The service also runs several BTEC level 2 Fire & Rescue Services in the Community courses for various age groups. Other courses and schemes run include the Princes Trust 12 week programme and the National Citizenship Scheme.

East Riding of Yorkshire Clinical Commissioning Group (CCG) commissions a range of universal and targeted early intervention services. Examples include a pilot programme in Cottingham which includes developing an integrated pathway covering antenatal to 5 months post delivery.

The CCG and its successor commissioner NHS England, in partnership with the local authority have commissioned a Family Nurse Partnership programme in Bridlington and Goole. This programme works with vulnerable young women from disadvantaged backgrounds aged 19 years or under who are expecting their first baby. Intensive support is provided from 28 weeks of pregnancy until the child is two years old.

The CCG are collaborating with Council colleagues to implement the relevant elements of the Special Education Needs and Disability Reform Bill (SEND). This includes 'The Local Offer' - information published in one place which is accessible to families and others about the services, support and for children and young people aged 0 – 25 who have special educational needs and/or

disabilities. This may include health, education, social care, transport, play/youth services, training and support for independent living. eastridinglocaloffer.org.uk

Education, Health and Care Assessment Plans are extending Special Education Needs statements to include health and social care needs. The process requires agencies to work together to enable families to tell their story once rather than to each agency independently, determine outcomes for the child and then agree and provide the support needed to enable them to be achieved.

Public Health Commissioned Services- Starting Well

The Public Health Team commission services including a range of interventions designed to improve the health and wellbeing of children, young people and families; these are based on needs analysis and evidence. These include breastfeeding support, promoting safe sleeping, smoking in pregnancy, infant feeding, anti – bullying prevention, mental health literacy and obesity prevention programmes. Public Health also commission the Healthy Child Programme (HCP) -9months to 5 years services are delivered by Humber Foundation Trusts Health Visiting Team.

The Health Visiting Service workforce consists of specialist community public health nurses (SCPHN) and teams who provide expert information, assessments and interventions for babies, children and families including first time mothers and fathers and families with complex needs. Health visitors (HVs) help to empower parents to make decisions that affect their family's health and wellbeing and their role is central to improving the physical and mental health outcomes of populations and reducing inequalities.

The Health Visiting Service works across a number of stakeholders, settings and organisations to lead delivery of the Healthy Child Programme 0-5 (HCP), a prevention and early intervention public health programme that lies at the heart of the universal service for children and families and aims to support parents at this crucial stage of life, promote child development, improve child health outcomes and ensure that families at risk are identified at the earliest opportunity. This includes safeguarding children and working to promote health and development.

The Family Nurse Partnership (FNP) Programme aimed at first time teenage mothers (and fathers) under the age of 19 years; and is delivered by Humber Foundation Trust. The service is delivered intensively pre-birth to when the child is 2 years of age. The focus of the programme is to:

- To improve their pregnancy outcomes, so that their baby has the best start in life
- To improve their child's health and development by developing their parenting knowledge and skills
- To improve parents' economic self-sufficiency, by helping them to achieve their aspirations (such as employment or returning to education)

Public Health Commissioned Services- Developing Well

The Public Health Team commission the Healthy Child Programme (HCP) 5-19 years delivered by Humber Foundation Trust School Nursing Team. School nurses and their teams use their autonomy, clinical skills and professional judgment to improve the health and wellbeing of children and young people and reduce health inequalities. Thus ensuring all children and young people receive the full service offer (HCP 5-19), including universal access and early identification of complex needs from school entry, with timely access to specialist services.

They are skilled in identifying issues early, determining potential risks, and providing early intervention to prevent issues escalating. The role includes health promotion advice, engagement in health education programmes, pop-ins including access to sexual health advice and contraception and

signposting to other services and addressing safeguarding concerns. School nurses work in partnership with other agencies and as part of a wider multi-disciplinary team. Humber Foundation Trust is also commissioned by NHS England to provide an Immunisation Service.

WHERE DO WE WANT TO BE?

We want the range of universal and preventative services outlined above to be excellent, improving outcomes for children and young people and their families and providing a holistic service which proactively involves all appropriate agencies in the decision making process when statutory intervention is deemed necessary. It will involve a collective offer that will:

- Divert and reduce the number of children and young people in need of statutory services
- Work in a targeted and co-ordinated manner to support children, young people and their families
- Provide support and challenge to partner agencies to improve outcomes for the children and young people and families they are working with
- Where statutory services are invoked, plans are focussed and set clear targets and timescales that have realistic and achievable outcomes for children, young people and their families

Outcomes

Achievement of the following outcomes will be vital to the successful and effective delivery of early intervention provision in the East Riding:

- 1 Children are resilient and their life chances are Improved
- 2 Children and young people are effectively safeguarded
- 3 Resources are effectively targeted to ease future demand on services
- 4 Children young people and their families are supported so they can access opportunities
- 5 Parents and carers encourage and support their children
- 6 The views and experiences of children, young people and families are being used to inform and influence service delivery

East Riding Priority Actions

To achieve the outcomes set out above, the following priority actions have been identified:

- Identify, respond to and reduce risk and take necessary action as and when required
- Put together packages of support and action plans for individuals and families which are based on accurate assessment of need and analysis of risk
- Make decisions that are effective and timely and give value for money
- Make ongoing decisions based on continuous assessment and analysis of risk
- Effectively coordinate services across agencies demonstrating the ability to develop positive relationships and appropriately share information
- Communicate with children, young people and families demonstrating evidence of relationship building and the appropriate use of empathy and challenge using the Signs of Safety approach
- Involve children, young people and families in the planning and delivery of services ensuring that they have a good understanding of the processes that are being followed
- Provide effective management oversight and high quality supervision
- Demonstrate impact and achievement of outcomes

We will know we are making a difference when:

- more of our children, young people and parents tell us we
- are our performance data demonstrates improvement
- we can measure a reduction in demand for more specialist services, leading to real cost savings for reinvestment

Implementation and Resources

In order to turn our priorities into actions, we have developed an Early Intervention Action Plan that outlines how and where we will intervene to implement our Strategy. This plan sets out lead responsibility and a shared accountability for those actions. The continuous process of Joint Strategy Needs Assessment will inform commissioning and resourcing through locality action plans, which are based on provision of positive activities. This is resulting in investment still being made in Early Intervention at a time of financial challenge for the public sector.

Risk Management

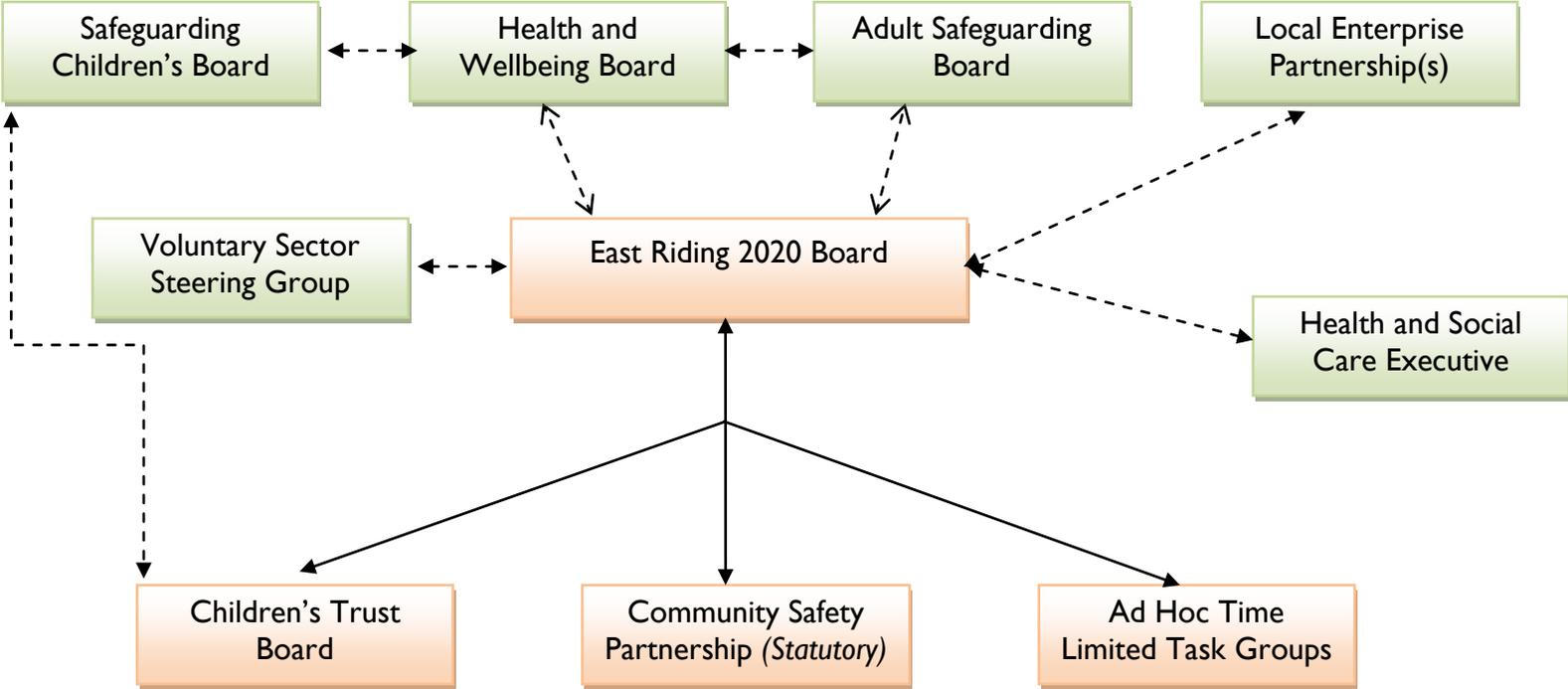
Risk Management is at the core of our Early Intervention Strategy and action planning. There is a clear rationale behind how we manage risk that is based on tackling causes not symptoms, intervention before escalation, investing earlier to save earlier and increasing protective factors to decrease harm factors of risk

Arrangements for Monitoring, Evaluation, and Review

Responsibility for monitoring progress of the Early Intervention Strategy action plan and progress towards performance targets lies with the 0-8 Board that meets quarterly and reports directly to the Children's Trust Board. The Children's Trust Board will own this strategy and monitor its implementation, by assessing and challenging the progress of the delivery of the action plan and the critical interpretation of the performance data that sits behind the activities. The Children's Trust Board will seek out the views and experiences of those children and young people who have received early interventions in East Riding of Yorkshire.

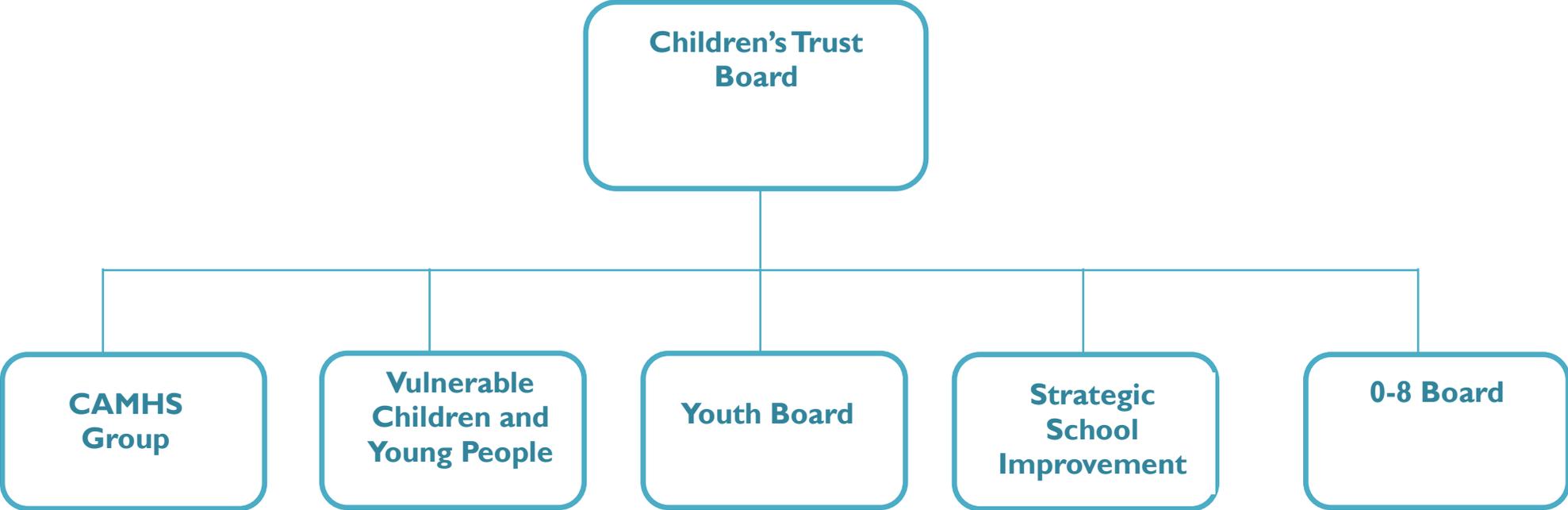
The Safeguarding Children Board also deploys strategic, operational and practice challenge in evaluating the effectiveness of all partner agencies and the progress made against local improvement priorities. Where necessary, it advises on ways to improve.

Appendix I - East Riding 2020 Board Structure

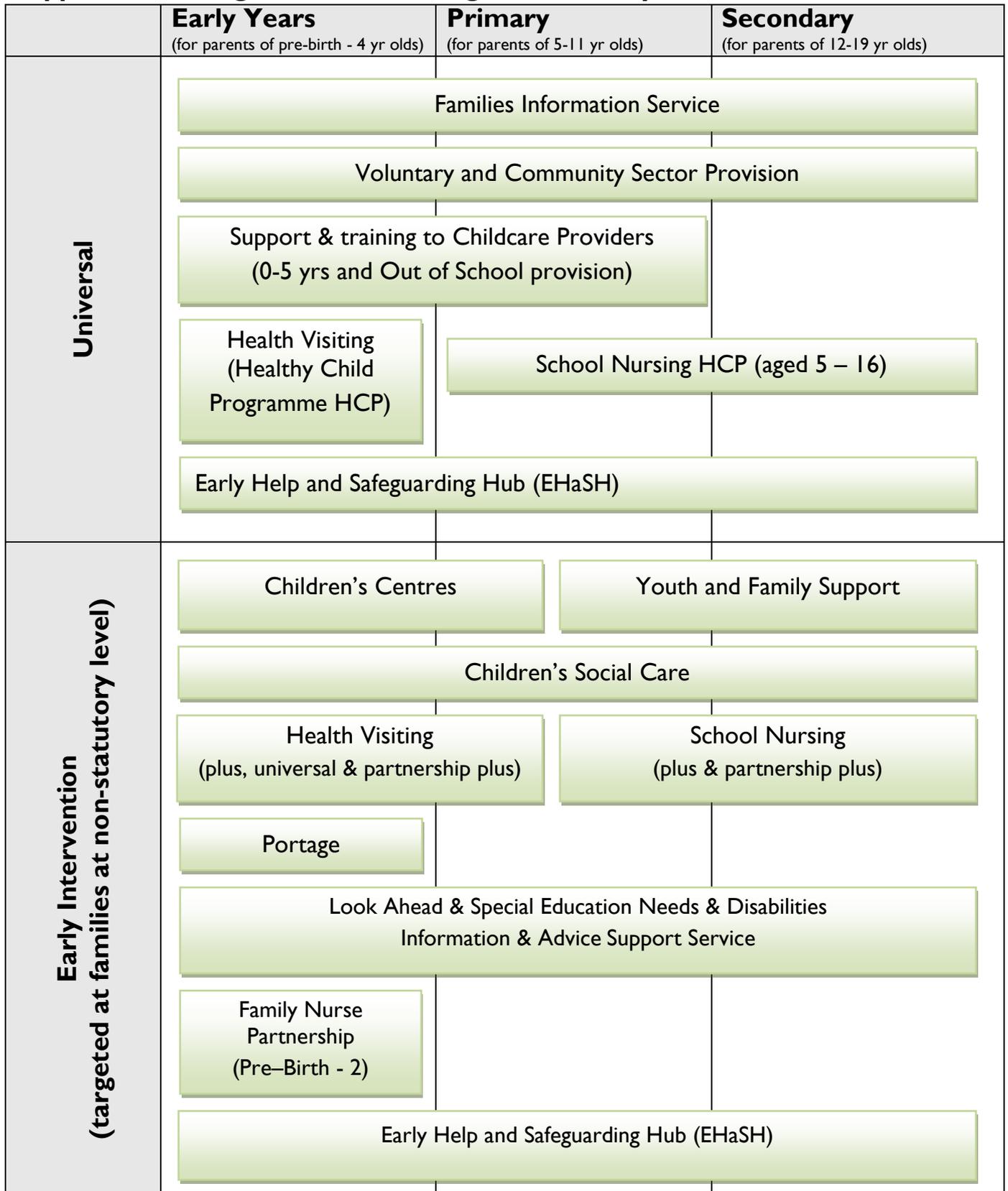


Key
 ←————→ Formal East Riding 2020 Board Structure
 ←-----→ Linked Group/Partnership

Appendix 2 – Children’s Trust Board Structure



Appendix 3 - Diagram of East Riding Council Early Intervention Services



NB – The Early Support Panel facilitate multi-agency working of services



	Early Years (for parents of pre-birth - 4 yr olds)	Primary (for parents of 5-11 yr olds)	Secondary (for parents of 12-19 yr olds)
Targeted at families involved in Statutory Intervention			Voluntary Programme LAC (ERVAS)
	Children's Social Care		
Specialist Specialist (including for parents of children with SEND)	Portage	Special School Nursing (aged 5 – 16)	
	Education Inclusion Service (Educational Psychology)		
	Children's Disability & Health Team		
	Therapies (aged 0-19)		
	CAMHS		
			Youth and Family Support Specialist Services
	Children's Centres	Youth and Family Support	
	Health Visiting (universal, plus & partnership plus)	School Nursing (Partnership Plus)	
	Education Welfare Service, Education Inclusion Service (Behaviour)		

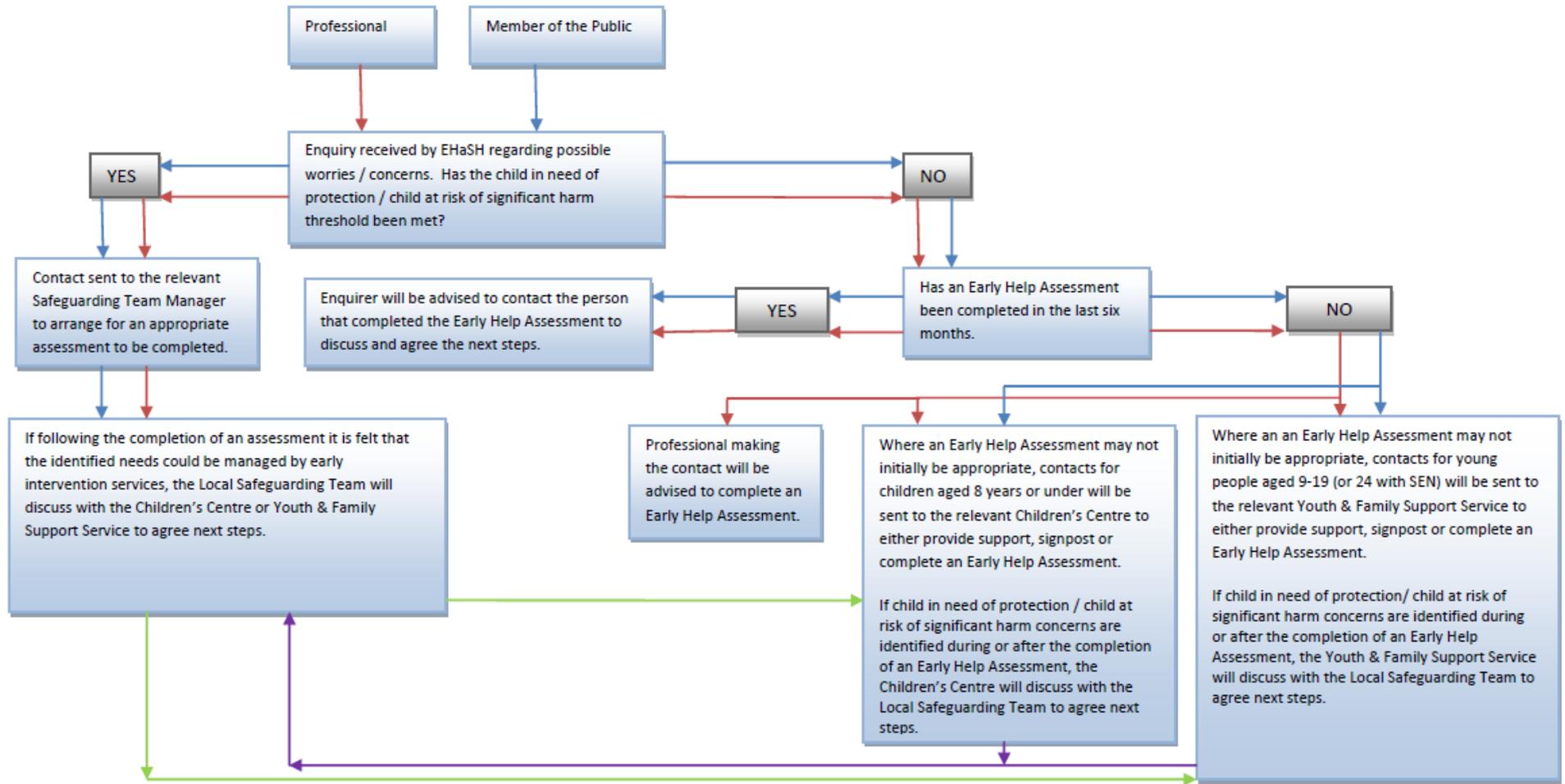
Appendix 4 - Diagram of Parenting Programmes currently operating in the East Riding

	Early Years (for parents of pre-birth - 4 yr olds)	Primary (for parents of 5-11 yr olds)	Secondary (for parents of 12-19 yr olds)
Universal (Self-referral by parents)	Family Links Parenting Programme delivered by staff in Children's Centres, with occasional support from Health Visitors and school PSA's.		NONE
Early Intervention (targeted at families at non-statutory level)	Parents access the courses by self-referral or invitation from practitioners, following early identification of needs.		NONE

	Early Years (for parents of pre-birth - 4 yr olds)	Primary (for parents of 5-11 yr olds)	Secondary (for parents of 12-19 yr olds)
Targeted at families involved in Statutory Intervention	<p>Family Links Parenting Programme delivered by staff in Children's Centres, Health Visitors and school PSA's.</p> <p>Parents access the courses by referral from Social Workers or court orders for those at statutory involvement level.</p>	<p>Family Links and Triple P Parenting Programmes delivered by staff in East Riding Education Inclusion and Education Welfare Services and school PSA's to parents of children with attendance and behaviour problems.</p> <p>Parents access the courses by being referred by an appropriate practitioner and the BS Panel.</p>	
Specialist (e.g. for parents of children with SEND)	<p>Early Bird and Cygnet Parenting Programmes delivered by staff in the East Riding Education Inclusion and Education Welfare Services to parents of children with autism.</p> <p>Parents access the courses by being referred by an appropriate practitioner to the SCD Panel.</p>		

Appendix 5

Enquiries to the Early Help & Safeguarding Hub (EHaSH)



KEY: Professional (Red), Member of the Public (Blue), Enquiry from Safeguarding to Children's Centre / YFS (Green), Enquiry from Children's Centre / YFS to Safeguarding (Purple)