

14-19 Education and Skills Plan

2013 to 2014



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i Foreword

This plan captures the collective challenges and opportunities in the 14-19 world. It identifies key strategic objectives and sets these within a structured plan that will improve outcomes for young people if we act together to meet our objectives.

The 14-19 Partnership has renamed the plan to emphasise the part education and skills development will play in every young person's adult life and the local economy. We have made changes to its structure to help partners use it as a reference tool to inform and review their own plans and to enable everyone to understand the actions of organisations that are statutorily required to support young people.

We have made good progress in increasing participation at age 17 and in the number of young people achieving a level 3 qualification by age 19 from a low baseline. The achievement gap for vulnerable learners has narrowed, but needs narrowing further, and we have maintained high participation rates within apprenticeships through the recession. These successes would not have been possible without collaborative provision based on healthy working partnerships; doing the right things, right.

The 14-19 sector is becoming increasingly diverse, extending the range and depth of provision whilst at the same time running the risk of fragmentation. Consequently we must ensure that we all engage at a strategic level in order to ensure the continued improvement in outcomes for the young people of the East Riding and beyond.

Broader challenges include a changing curriculum with a restricted range of qualifications, a narrow curriculum offer for young adults with special needs and disabilities, falling levels of funding across pre and post 16 education and a reduction in take up of the subjects businesses require including English and maths. The new responsibilities given to schools for ensuring the provision of independent IAG for all learners, alongside the raising of the participation age places increased demands on providers. It is critical that all partners are well informed in order that they can play a full part on contributing to 14-19 education and skills offer for East Riding learners.

Many exciting opportunities are emerging, the most significant being developments within the renewable energy sector. We must all play our part to ensure that young people have the skills, attitudes and abilities they need in order to make informed choices about career pathways.

Our strategic priorities over this period are:

1. Develop a close strategic relationship between all providers and the business community, including the Local Enterprise Partnership, to meet emerging growth opportunities.
2. Develop a first class IAG infrastructure and associated management information system to ensure young people can aspire to and take advantage of local career opportunities.
3. Ensure that provision is responsive to the full range of young people's needs and ensures they are able to secure English and maths at level 2 and vulnerable learners can progress within the locality where possible.
4. Providers develop areas of expertise and, at times in collaboration, improve the quality and cost effectiveness of provision to ensure they remain sustainable within and for their communities.

Our success will be measured objectively by achieving the high targets we have set ourselves which are reviewed by the 14-19 Partnership and the wider education and skills infrastructure. However, targets are only a stepping stone and the more visible impact of our success will be in the achievements of all groups of young people as they progress into adulthood and play their own part in their communities and the economies of the future.

John Wilson
Chair of the East Riding 14-19 Strategy Group

ii Socio-economic context

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Demographics

A key influencer in the East Riding is the growing population as a whole and the increasing number of retirees, the latter which tend to migrate to the coastal areas. The 65+ age band is forecast to experience the highest growth in the East Riding with a 40.4% increase predicted up to 2030, which reflects the ageing population trend nationally.

The 15-19 population projections for the East Riding show a decline of 3.6% between 2010 and 2013 to levels last seen in 2002, in contrast to an increase in the population as a whole.

There is outward migration of young adults from further and higher education from the East Riding, partly due to the limited number of higher level jobs in the area. Since 1996, the estimated proportion of the population in the East Riding who are of working-age has been declining and this is forecast to continue. There is lower than average BME population but this is forecast to continue rising from 7% in 2009. Migrant worker populations have seen a significant increase over the last 3-4 years. Migrants are particularly settling in Goole but also in Bridlington, Beverley and Driffield. Many use English as an additional language.

Deprivation

Much of the East Riding falls into the 50% least deprived Lower Layer Super Output Areas (LSOAs) in England but there are nine LSOAs in the authority in the '10% most deprived' nationally for overall Multiple Deprivation (IMD). These most deprived areas are found within Bridlington South, Old Town and Central, Goole South and South East Holderness wards. These areas are priorities for regeneration activity within the East Riding.

Business

Micro sized businesses predominate in the East Riding with 87% employing between 1 and 10 employees and 97% employing less than 50 employees. Restricted bank based lending due to the financial crises is expected to continue limiting smaller business investment. Business start-up rates are lower than the national rate, the highest is in Howden, Wolds Weighton and South Hunsley, the lowest in parts of Goole and Bridlington.

Seven key sectors drive the long term competitiveness of the East Riding:

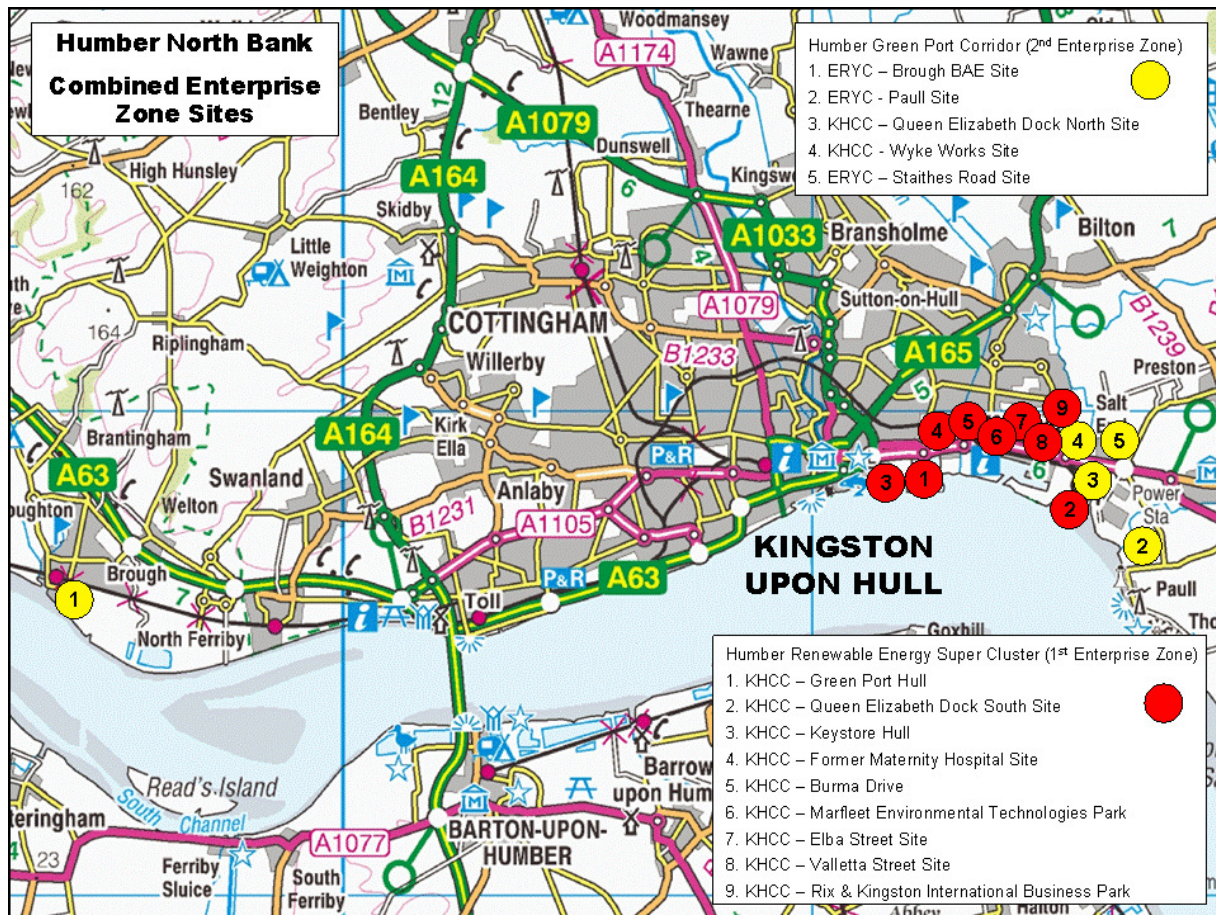
- Food and Drink (including agriculture)
- Ports and Logistics,
- Renewables (Energy and Environmental),
- Manufacturing and Engineering (including chemicals)
- Digital and creative sector
- Finance and business services
- Tourism (retail and hospitality)

For Hull, key sectors are similar except tourism is replaced by healthcare technologies.

The recently formed Humber Local Enterprise Partnership will lead on the 16-19 and adult skills strategy, particularly in relation to the following priority growth sectors:

- renewable energy
- ports and logistics
- chemicals

The renewable energy or 'low carbon' economy is creating opportunities for innovation and enterprise, with the East Riding reportedly well placed to take advantage of developments such as the Humber being identified as a national 'Centre of Offshore Renewable Engineering' and governments recognition of the potential of the sector to the area through the allocation of two Enterprise Zones within Hull and the East Riding to assist businesses in this sector.



Humber North Bank Enterprise Zone sites

Employment, Occupations and Skills

Concentrations of jobs within the East Riding are found in Beverley, Haltemprice, Goole and Bridlington (when Carnaby is considered). Some 45% of East Riding residents travel outside the area for work. Key destinations are Hull (29%), York, North Lincolnshire, Doncaster, Scarborough, Wakefield and Selby.

In terms of occupations the Annual Population Survey (March 2010) shows the highest percentages of workers in the East Riding are managers and senior officials followed by professional occupations and then elementary occupations.

The major industries in terms of employment in the East Riding are:

- Wholesale & Retail Trades
- Construction and construction products
- Public Administration, Defence, Health and Education (a third of all employment)
- Transport Equipment

Although some industry sectors may well be in decline or with little growth, their size in employment terms means their demand requirements are high, particularly those sectors employing an aging workforce such as health.

The East Riding has high replacement demand for jobs in the following sectors:

- health and social care
- service sector
- leisure and tourism industry
- retail
- ports and logistics sectors.

Public sector spending reductions, together with the extension to the retirement age of women are expected to suppress recruitment within the public sector and its private sector supply chains. However the size of the sector overall will ensure opportunities are maintained, particularly in the care sector, medical and education professions. The health sector is expected to see a longer term increase in demand for qualified nurses due to the aging population resident in the area.

Longer term (2020), forecasts for the Humber indicate there will be high replacement demand in health, retail, education, business services, transport and wholesaling. By occupation, this equates to high replacement demand for corporate managers, administrators, service occupations, transport operatives, sales and customer service, skilled metal and electrical trades and teaching. The pattern is likely to be similar in the East Riding.

Employment in the overall manufacturing sector across the Humber is forecast to continue to decline longer term, contributed in part by Hull's Functional Economic Area bias towards production rather than value added or research and development based manufacturing making it vulnerable to relocation. This will only be mitigated if the bulk of the green energy, industrial, logistics and high quality office space related projects materialise; this is important as the longer term impact of these developments in employment terms are significantly larger in the East Riding [and Northern Lincolnshire] than for Hull.

Demand for skills will also be influenced by the growth in science, technology, engineering and mathematics related occupations (STEM) within new renewable energy industries, ports and logistics, food and drink (including agriculture), manufacturing and engineering. Forecasts for the longer term (2020) indicate NVQ level 4 and level 5 are the only qualification levels at which employment is expected to increase.

Many young people are unclear about the learning pathways they need to take to enter STEM related industries, sometimes put off because they perceive the industry sector is unattractive. It is strategically important to address the perceptions held by young people of both the growth sectors, such as engineering and sectors with high replacement demand, such as logistics and health.

Entrepreneurial activity in the East Riding remains strong at the micro business level. However there is a need to ensure young people are equipped to contribute to entrepreneurial growth and capture the opportunities of the changing industrial make up.

Employability skills, including the achievement of English and mathematics at GCSE A*-C by age 19, together with self management, problem solving, communicating and team working, are significant factors taken into account when businesses recruit and in ensuring success in higher education.

The propensity to be employed across the working age population with different qualification levels in the East Riding rises from 60% with no qualification to 88% for those with at least NVQ level 4. Over a third of people in Bridlington, Withernsea and Goole have no recognised qualification. This gap is likely to widen over time and increase for young people without work experience.

Education and skills studied across the academic and vocational 16-19 providers show differences in their sector bias when described by sector subject area. See table below.

Sector Subject Area	FE College		School Sixth Form		Apprenticeship Starts	
	Aims	% of all FE	Aims	% of all FE	L 2 & L3	% of Apps
01 Health, Public Services and Care	1193	8 ↑	266	2	63	5 ↑
02 Science and Mathematics	1269	9	3458	28 ↑		
03 Agriculture, Horticulture	532	4 ↓	0	0	56	4
04 Engineering and Manuf. Tech	503	3	320	3	383	30 ↓↓
05 Construction, Planning & Build Env.	197	1 ↓	12	0	148	11 ↑
06 ICT	344	2 ↓	462	4	85	7
07 Retail and Commercial Enterprise	1132	8 ↑	0	0	261	20 ↓↓
08 Leisure, Travel and Tourism	889	6	501	4 ↓	22	2
09 Arts, Media and Publishing	1559	11 ↑	1442	12		
10 History, Philosophy & Theology	241	2	823	7 ↑		
11 Social Sciences	297	2	857	7		
12 Languages, Literature & Culture	625	4 ↓	1634	13		
13 Education and Training	0	0	0	0		
14 Preparation for Life and Work	5434	37 ↑	1693	14 ↓		
15 Business, Administration and Law	508	3	646	5 ↓	263	21 ↑
Total in Learning Aims Ex. N/A & N/K	14,728	100	12153	100	1281	100

Table showing Sector Subject Areas studied by 16-19 learners resident in the East Riding across FE, SSF and Apprenticeships 2010/11. Arrows indicate rise or fall since previous year. NB Apprentices include MOD. NB learners take more than one learning aim. Source: EFA May 2012

Research indicates apprenticeship recruitment is expected to increase, particularly in non micro sized companies and within the manufacturing sector. The fall in Apprentices studying engineering is largely attributable to the reduction in Ministry of Defence engineering recruits.

Graduate recruitment tends to be concentrated in larger employers and in businesses operating within health, education and low carbon sectors. Research across the Humber indicates increased rates of recruitment are expected in these sectors along with wholesale and retail. This is in contrast to reduced rates within finance, professional and business services, hospitality and communications.

Transport and Communications

Road transport is the main internal method of commuting within the East Riding. This restricts employment and learning opportunities as well as business location. Many industrial estates in the East Riding are former airfields and military installations. By their nature, they are isolated from the strategic road network and away from centres of population.

Travel to work and travel to learn patterns are very similar, the former tending to have longer journeys and by private transport rather than public transport. A high proportion of 16 to 19 year old resident learners travel outside the East Riding to attend further education and sixth form colleges, often influenced by the transport network. Some education institutions supply their own transport provision to secure and retain learners from across rural areas.

iii Key Performance Measures

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Targets set must be for the year that data is released during the life of the plan. They vary by measure.

I Achievement including English and Maths

I.1 5 x GCSE's A* - C							
Data Source: I.1.1 DfE Performance Tables in England, Secondary School GCSE (and equivalent) (State funded only) (latest data release 26 th January 2012) I.1.2; I.1.3; - LA Performance Team							
	Measure	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target	1.1.1 Five or more grades A* - C					59.0%	61.0%
Actual	including English and maths GCSE's	52.3%	58.6%	55.4%	57.1%		
Target	1.1.2 Narrowing the Gap between children on Free School Meals and their peers in achieving 5 A*-C GCSEs at key stage 4 (inc English and Maths)					25.0	23.0
Actual		32.8	32	31.4	27.7		
Target	1.1.3 Narrowing the Gap between children with SEN and their peers in achieving 5 A*-C GCSEs at key stage 4 (inc English and Maths)					49.5	49.0
Actual			48.9	48.2	49.7		
I.2 Level 2 and L3 @ 19							
Data Source: DfE Level 2 and Level 3 Attainment (Nominator – Academic age 15 / Denominator – Academic age 14) (latest data release 19 th April 2012)							
	Measure	2008/09 19 in 2009	2009/10 19 in 2010	2010/11 19 in 2011	2011/12 19 in 2012	2012/13 19 in 2013	2013/14 19 in 2014
	East Riding Population	4,306	4,417	4,367			
Target	1.2.1 Percentage and Number of cohort achieving a level 2 by age 19					85%	87%
Actual		82.8% 3,566	84.1% 3,712	83.8% 3,660			
Target	1.2.2 Percentage and Number of cohort achieving a level 3 by age 19					57%	58%
Actual		53.9% 2,321	56.1% 2,473	56.6% 2,472			
I.3 Level 2 and L3 @ 19 - Free School Meals Gap							
Data Source: DfE Level 2 and Level 3 Attainment (Nominator – Academic age 15 / Denominator – Academic age 15) (latest data release 19 th April 2012)							
	Measure	2008/09 19 in 2009	2009/10 19 in 2010	2010/11 19 in 2011	2011/12 19 in 2012	2012/13 19 in 2013	2013/14 19 in 2014
	East Riding Population Non FSM FSM	3,816 281	3,833 276	3,830 269			
Target	1.3.1 L2 - Attainment gap between non-FSM / FSM (ppts)					23.0	20.0
Actual		23	21	24			
Target	1.3.2 L2 - Percentage of cohort in receipt of FSM achieving L2 @19					65.0%	67.0%
Actual		61% 171	66% 182	63% 170			
Target	1.3.3 L2 - Percentage of cohort NOT in receipt of FSM achieving L2 @19					88.0%	88.5%
Actual		84% 3,209	87% 3,331	87% 3,323			
Target	1.3.4 L3 - Attainment gap between non-FSM / FSM (ppts)					32.0	29.0
Actual		32	29	35			
Target	1.3.5 L3 - Percentage of cohort in receipt of FSM achieving L3 @19					25.0	28.0
Actual		22% 63	28% 78	24% 64			
Target	1.3.6 L3 - Percentage of cohort NOT in receipt of FSM achieving L3 @19					60.0%	61.0%
Actual		55% 2,091	58% 2,208	59% 2,254			
I.4 Level 3 Value Added							
Data source: EFA LAT Level 3 Summary Report (Latest Data Released Nov 2012)							
	Measure	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
	Overall A Level VA Score - LAT						
Target	Of the 15 School Sixth Forms, how many are at or above the average score						13
Actual					11		

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2 Efficient and Effective Provision

2.1 Success Rates – aged 16-18

Data Source: SSF - Date Service website – [Post 16 success rates in schools and Academies - Years: 2008/09 and 2009](#)
(released 20th March 2012)

Date Source: FE - Date Service website – [Education and Training National Success Rates Tables Institution Report - By All Delivery LA](#) (revised 9th August 2012)

		2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target	2.1.1 Of the 28 providers, how many have a Success Rate above the target . See Appendix 2 for list of providers used to calculate.			All above 82.7%	All above 85%	All above 87%	All above 80%
Actual		16 above 80%	12 above 80%				

2.2 Ofsted Grades – Overall

Data Source: DfE Ofsted Reports

		2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target	2.2.1 Of the 19 Secondary School providers, how many are graded Good or Outstanding . See Appendix 2 for list of schools used to calculate.						15
Actual					8		
Target	2.2.2 Of the 9 FE College, how many are graded Good or Outstanding . See Appendix 2 for list of FE colleges used to calculate.						9
Actual					8		
Target	2.2.3 Of the 19 WBL providers, how many are graded Good or Outstanding . See Appendix 2 for list of WBL providers used to calculate.						16
Actual					13		

3 Participation and Progression

3.1 Participation @ 16

Data Source: IN - DfE: Participation in Education, Training and Employment by 16-18 Year Olds in England
(latest data release 20th March 2012)

	Measure	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target						97%	97.5%
Actual	3.1.1 Total In Education & WBL	98% 4,100	101% 4,100				
Target	3.1.2 Number with Reasonable Excuse						0.5%
Actual							

3.2 Participation @ 17

Data Source: DfE: Participation in Education, Training and Employment by 16-18 Year Olds in England
(latest data release 20th March 2012)

	Measure	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target				90%	92%	93%	94%
Actual	3.2.1 Total In Education & WBL	87% 3,500	92% 3,860				
Target	3.2.2 Number with Reasonable Excuse						1%
Actual							

3.3 Participation @ 18

Data Source: DfE: Participation in Education, Training and Employment by 16-18 Year Olds in England
(latest data release 20th March 2012)

	Measure	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target						94%	95%
Actual	3.3.1 Total In Education & WBL						

3.4 NEET's and Not Known - aged 16							
Not in Education, Employment or Training							
Data Source:							
	Measure	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target	3.3.1 Percentage of NEETs						1.25%
Actual					1.9%		
Target	3.3.2 Percentage of Not Known						0.75%
Actual					8.2%		
3.5 NEET's and Not Known aged 17							
Not in Education, Employment or Training (NEETs)							
Data Source:							
	Measure	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target	3.4.1 Percentage of NEETs						2.25%
Actual					3.4%		
Target	3.4.2 Percentage of Not Known						2.75%
Actual					9.6%		
3.6 NEET's and Not Known aged 18							
Not in Education, Employment or Training (NEETs)							
Data Source:							
	Measure	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target	3.5.1 Percentage of NEETs						5%
Actual							
Target	3.5.2 Percentage of Not Known						5%
Actual							
3.7 Apprenticeship Starts							
Data Source: EFA Pivot Table – 9 th July 2012 including and excluding MOD (army, air-force and navy) starts							
	Measure	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target	3.6.1 Total Apprenticeship Starts aged 16, 17 and 18 excluding MOD (top) and including MOD (below)				988	959	960
Actual			750 1447	812 1404	947 1283		
3.8 Destination Measures							
Data Source: DfE Destination Tables (in the single cohort year they left)							
	Measure	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target	3.7.1 KS4 – Percentage going into any education destination					89%	90%
Actual					88%		
Target	3.7.2 KS5 – Percentage going into any education destination					70%	71%
Actual					69%		
3.9 Progression to HE @19							
Data Source: East Riding Performance Team							
	Measure	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target	3.8.1 Progression of FSM pupils aged 15 to higher education at age 19					12%	13%
Actual			12%	11%			

4 Information, Advice and Guidance and Youth Support

	Measure	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Target	4.1.1 Percentage of Post- 16 Providers serving East Riding learners effectively using the Prospectus & CAP						90%
Actual					N/A	88%	
Target	4.1.2 Percentage achieving the Gold Standard						80%
Actual							
Target	4.1.3 Percentage of those identified as Red RONI remaining in education or training						80%
Actual							
Target	4.1.4 Percentage of post-16 providers using the Managed Learner Transfer						80%
Actual							

I. Achievement including English and Maths

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Vision

- All young people complete and succeed in their programme of study and progress
- Young people achieve GCSE Maths and English or Level 2 equivalent, ideally by 16 but essentially by 19.
- Vulnerable learners achieve and progress.
- High ability young people achieve against their expected level into higher level routes.
- High standards and inspection outcomes for all providers.

Situation

- The gold standard (%5+ A*-C including English and mathematics) in schools is back on track with a rise of 2.5 percentage points to 58%, in a year with a national decline in English progress.
- The gap in achievement between Free School Meal learners and all learners is too wide and increasing (35% point gap Level 3 & 19), though GCSE gold standard gaps have narrowed.
- Overall Success Rates for organisations' main learning programmes in the East Riding is good with 11 out of 25 institutions above 80%. However, there are areas of poor performance across the area, causing a decline in overall Success Rates.
- Outcomes are improving for all providers, but not always keeping pace with national improvements.
- Value added scores for A levels by East Riding resident students are in the median range overall, for all ability groups; greater consistency amongst providers would drive scores into the upper quartile range.
- There are many providers with value added scores for level 2 and level 3 qualifications that are above the national median, but there is considerable variation both between providers and between qualifications. Greater consistency between subjects and providers would ensure that more learners achieve above median progress.

Key Actions

Target Area	Actions	Monitoring	Responsibilities
1.1.1 GCSE (A*-C incl English and maths)	<ul style="list-style-type: none"> • Share best practice • Match curriculum to learner needs 	14-19 Action Group; LAPs	14-19 Providers Local Authority,
FSM Gap at L2 & L3 1.3.1 L2 gap @ 19 1.3.4 L3 gap @ 19	<ul style="list-style-type: none"> • Further develop information sharing processes for FSM learners • Focus additional support for FSM learners to bridge the gap in achievement • Look to develop and share innovative practice in developing attainment with vulnerable groups 	14-19 Action Group; LAPs Local Authority	Local Authority 14-19 Providers
1.4 Level 3 Value Added Scores	<ul style="list-style-type: none"> • Increase stretch for high achieving young people at 16 • Ensure all providers have upper median or top quartile value added for maximum number of subjects 		14-19 Providers
2.1.1 Success Rates	<ul style="list-style-type: none"> • Identify lower performing, marginal courses between providers • Develop further post-16 opportunities for maths and English or equivalent qualifications 		14-19 Providers; Local Authority

NB: LA could mean YSS, 14-19 Commissioning Team, 14-19 Learning Partnership team, EWS, Adult Services or other ERYC service

2. Efficient and Effective Provision

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Vision

- All learners to have a curriculum entitlement suitable for their aspirations and needs.
- A flexible curriculum is offered to meet the needs of Raising of the Participation Age.
- Interventions and opportunities exist to tackle youth unemployment.
- A viable education infrastructure exists where organisations play to their strengths and deliver through collaboration.
- Opportunities from inward investment and economic regeneration are capitalised for our local young people.
- Young people have the skills to support employer demand in growth and high need sectors.
- The education offer accommodates entry for young people throughout the year.

Situation

- The Local Entitlement Curriculum offer for young people does not reflect current educational policy changes and future direction.
- An increasing number of young people are struggling to enter employment and begin lifelong careers.
- Reductions in post-16 funding may lead to long term instability for some organisations and a reduction in the offer to young people, for East Riding schools this equates to £4.5M to 17/18.
- The Humber Local Economic Partnership predicts a growth in jobs to 2020 from the new supported growth sectors of 10,300.
- There are a range of good examples of in year recruitment from the college network which could be built upon.

Key Actions

Target Area	Actions	Monitoring	Responsibilities
1.1.1 to 1.1.3 Skills Level 3 @ 19 Employability Skills GCSE (A*-C including English and maths)	<ul style="list-style-type: none"> • Systems are further developed to link education and skills activity to economic development within the area • Providers maximise the opportunities that develop • CPD activity relates to emerging energy sectors and its supply chains as well as those sectors with high demand such as healthcare • Providers sign up to the Employability Charter to support CBI endorsed employability skills 	14-19 Action Group; LAPs Education Business Partnerships	Local Authority Education Business Partnership 14-19 Providers
New Entitlement Curriculum 1.2.1 L2 @ 19 1.2.2 L3 @ 19	<ul style="list-style-type: none"> • Implement a review of the Entitlement Curriculum and agree a suitable post-Wolf Entitlement Curriculum • Continue to implement Wolf reforms for GCSE including maths and English 	14-19 Action Group; LAPs	Local Authority; 14-19 Providers

<p>2.1.1 2.1.2 2.1.3 Developing the education offer</p>	<ul style="list-style-type: none"> • Understand the needs for the future education system to include: All levels, vocational and academic, pre-level 2, the vulnerable and RPA groups • Map current education provision • Develop an area curriculum offer which plays to the strengths of each provider • Amend the education offer to meet gaps in provision • The education offer is understood by all stakeholders • Implement progression routes for all learners 	<p>14-19 Learning Partnership</p>	<p>Local Authority; 14-19 Providers</p>
<p>Effectiveness</p>	<ul style="list-style-type: none"> • Organisations understand their position and adapt their structures and offer to ensure long term viability • Changes to the education offer are delivered within areas, through collaboration and focussing on strengths 	<p>14-19 Providers</p>	<p>14-19 Providers</p>
<p>Non-traditional recruitment pattern of starts Jan - June</p>	<ul style="list-style-type: none"> • Pilot an in year curriculum offer through a college partnership • Refine the arrangements for a sustainable offer 	<p>14-19 Learning Partnership</p>	<p>College Pilot Group</p>

3. Participation and Progression

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Vision

- High aspirations and engagement of children, young people and families.
- Full Participation rate at 16-18.
- Low number of NEETs and Not Knowns.
- Participation Strategy to ensure achievement of RPA.
- Progression routes are available for all learners, including:
 - East Riding wide/LAP/individual organisation events to raise awareness of all opportunities and to raise aspirations;
 - Apprenticeships are an appropriate pathway taken after Year 11;
 - Low number of young people entering Employment without Training at 16 and 17;
 - High awareness and understanding of progression opportunities at age 18/19;
 - Choice of local curriculum offer for young people with LDD.

Situation

- The network of providers within LAP areas and across LAP boundaries are working together to develop comprehensive progressions routes for young people.
- The continued commitment to collaborative working is supporting the joint approach to implementing the Raising of the Participation Age.
- The EET target @ 17 of 92% has been achieved for 2011-12. The NEET group continue to require a focused approach to ensure that all young people are offered the best support to enable them to continue to develop and learn.
- 3.5% of 16-18 young people are identified as NEET, with 11.2% identified as not known.
Figures for the RPA age groups:
 - @ 16 – NEET = 1.9%; Not known = 8.2%;
 - @ 17 – NEET = 3.4% and Not known = 9.6%*DfE Return – July 2012*
- The current figures indicate that 85% of 16-18 year olds are in some element of continuing learning, the majority (77%) study full time, 5% choose an apprenticeship programme, and approximately 2% are in employment with training or other training opportunities. *DfE Return – July 2012*
- The commitment to increasing the local education offer for young people with special needs remains a high priority with successful provision post 16 being offered through the special school network.
- Progression rates from AS to A2 with all providers are in the national range, but need to be lower, supported by effective impartial IAG.
- Apprenticeship starts at level 2 and 3 have been maintained in a challenging economic situation.
- 88% of KS4 learners were in sustained education a year after their examinations, the highest in the Yorkshire and Humber region.
- A higher proportion of A-level students entered Higher Education than nationally; one of the highest levels in the Yorkshire and Humber region with 59%.
- 8% of A-level students enter Russell Group universities the same as the national level and higher than most Yorkshire and Humber areas. However this should be higher still. Low numbers of learners opt for Oxbridge.

Key Actions

LP - Learning Partnership; YSS - Youth Support Services

Target Area	Actions	Monitoring	Responsibilities
Participation Rates into Education & Training (RPA) 3.1.1 @ 16 3.2.1 @ 17	<ul style="list-style-type: none"> Implementation of Local Authority Participation and DfE RPA strategies Implementation of RPA communications strategy Implement strategies to reduce to 10% the non-progression of young people from Year 12-13 Post-16 providers share good practice to improve retention of young people from Y12-13 Partners to identify strategies to support young people in their choices pre 16 and post 16 as they progress through the programmes. Agree minimum entry requirements for post-16 provision – particularly AS/A2 programmes 	14-19 LP team; DfE reports 14-19 LP team Census data 14-19 Action Group; LAPs YSS 14-19 Strategy Group	Local Authority; 14-19 Providers
Not in Employment, Education or Training 3.3.1 NEETS @ 16 3.4.1 NEETS @ 17 3.5.1 NEETS @ 18 Not Knowns 3.3.2 N/Ks @ 16 3.4.2 N/Ks @ 17 3.5.2 N/Ks @ 18	<ul style="list-style-type: none"> Improve tracking of young people and monitor Participation figures at timely intervals to target activity to reduce NEETS and Not Knowns Implement agreed Managed Learner Transfer protocol with all post-16 providers Work with the Youth Contract provider to support the identified contract NEET cohort 	YSS – interval & DfE returns YSS YSS	Local Authority; 14-19 Providers; Youth Contract Provider
3.6.1 Apprenticeship Starts	<ul style="list-style-type: none"> Agree and deliver collaborative activities that promote Apprenticeship pathways chiefly in future growth and high demand sectors 	14-19 Action Group; LAPs	14-19 Providers; NAS
Destination Measure 3.7.1 @ KS4 3.7.2 @ KS5	<ul style="list-style-type: none"> Partners to engage in activities to promote all progression opportunities for all learners Continue to develop clear destination information that supports career aspirations, including Russell Group and Oxbridge universities 	YSS YSS	Local Authority; 14-19 Providers; HEIs
3.8.1 Progression of FSM young people aged 15 to HE at 19	<ul style="list-style-type: none"> Increase links with HEIs; increase/diversify the number of participation activities 	14-19 Action Group; LAPs	14-19 Providers; HEIs
LLDD Transition	<ul style="list-style-type: none"> Continue to develop the local area offer for learners with special needs and reduce the number of young people accessing provision out of the area. 	14-19 Commissioning Team	Local Authority; Specialist Provider network
Reduce number of young people in Jobs without Training	<ul style="list-style-type: none"> Implementation of Participation and RPA communications strategies (as above) including focused activities with employers to raise awareness of and implement RPA, developing in-house training provision with employers and advocating the apprenticeship pathway as a programme of preference and excellence for vocational pathways 	14-19 LP Team; DfE reports	Local Authority; 14-19 Providers; EBP; Economic Development

4. Information, Advice and Guidance, and Youth Support

Vision

- All schools and learning institutions delivering impartial IAG.
- All schools and learning institutions awarded the East Riding IAG Gold Standard.
- Young people are aware of current and developing employment opportunities in the local economy and young people are able to enter learning pathways to secure these.
- Information, advice and guidance and careers education supports effective progression for all.
- All Post- 16 Providers serving East Riding learners effectively using >log on | move on>, the Hull and East Riding Prospectus & CAP.
- All Young People using the > logon | moveon > CAP to apply for post 16 provision.
- Parents and Carers of East Riding Young People have a good understanding of the different progression options and support available for their Young People.
- All vulnerable learners aware of the full range of progression options available to them.
- All Young People 16-18 in either full time learning, an apprenticeship or employment / volunteering with training.

Situation

- The Youth Support Service has an IAG Youth Adviser presence in every school, college and learning provider in East Riding.
- Strong commitment from East Riding local authority to maintain IAG and wider Youth Support.
- 10 out of 18 East Riding secondary schools awarded IAG Gold Standard.*
- 2 further education East Riding colleges awarded IAG Gold Standard.*
- Current IAG Gold Standard reviewed and completed by 30 September 2012.
- 88% of providers serving 5 or more East Riding learners are included on the Prospectus and/or using the CAP.
- 20% of Post- 16 Providers included on the Prospectus and/or using the CAP have not signed the East Riding IAG Charter or Prospectus Protocols.
- 25% of East Riding Year 11 Learners are in institutions not covered by the IAG Charter or Protocols and therefore are not guaranteed access to the Prospectus and CAP.
- Improving understanding of progression routes by East Riding Young People and their parents and carers but still a perceived preference to more traditional pathways.
- Targeted and impartial IAG support to vulnerable learners by YSS IAG Youth Advisers.
- Low awareness of Young People and their parents and carers of local employment skills gaps and opportunities, particularly within growing industries such as renewable energy, engineering and healthcare.
- Inconsistent knowledge of professionals on local employment and skills gaps, potentially reducing the number of East Riding young people trained to work in growing local employment sectors.

* as at June 2012.

Key Actions

Target Area	Actions	Monitoring	Responsibilities
4.1.2 Gold Standard	<ul style="list-style-type: none"> All schools and colleges signed up to completing the East Riding IAG Gold Standard by 2013/14 Share best practice in improving Gold Standard 	YSS 14-19 Providers	Local Authority; 14-19 providers
4.1.1 CAP and Area Prospectus	<ul style="list-style-type: none"> Implement revised Partner's Pledge and ensure that all institutions utilising the Pledge are following the principles. To engage any missing providers to utilise the Prospectus and CAP including Special Schools, Independent Schools and PRU's. Take steps to ensure that all learners in years 9 to 11 have access to the Prospectus and are issued with an active username and password for the CAP. 	14-19 LP Team 14-19 LP Team 14-19 Team YSS	Local Authority; 14-19 providers
4.1.4 Managed Learner Transfer	<ul style="list-style-type: none"> Implement agreed Managed Learner Transfer Protocol to prevent young people becoming NEET and to reduce NEET churn. 	YSS Post 16 Providers	
4.1.3 RONI Matrix	<ul style="list-style-type: none"> RONI Matrix embedded in all schools from Year 7 to 11 to identify those Young People most at risk of becoming NEET. Early intervention and prevention strategies in place and delivered through partnership working. RONI data shared with post 16 providers to identify young people most at risk of disengaging. Implement an amended Data Agreement enabling the sharing of RONI data with post-16 providers to facilitate targeted support to post 16 learners. 	YSS Schools YSS Post 16 Providers YSS 14-19 LP Team	Local Authority; 14-19 providers Local Authority; 14-19 providers
Transition Arrangements	<ul style="list-style-type: none"> Improve the transition arrangements from pre to post-16 to include breadth of area offer, IAG, course entry processes and ongoing support. 	YSS Schools Post 16 Providers	
Impartial IAG	<ul style="list-style-type: none"> Open access IAG events in all areas. Targeted IAG support to young people in year 13 regarding HE progression. 	YSS YSS	Local Authority; 14-19 providers
LMI/Local Employment and Skills	<ul style="list-style-type: none"> YSS Information Advice and Guidance Youth Advisors attend regular training and updates on the local skills gap agenda in order to deliver quality, up to date and impartial IAG. CPD activity relates to emerging energy sectors and its employment supply chains and those sectors with high demand such as healthcare. 	YSS EBP YSS	Local authority

Appendix I Strategic Documents including hyperlinks

- East Riding of Yorkshire Economic Development Strategy, East Riding Local Strategic Partnership - Consultation Draft - July 2012 <http://www.eastriding.gov.uk/corp-survey/snapform/Weblinks/consultation.pdf>
- East Riding of Yorkshire Council Local Economic Assessment 2010/11 Version I- East Riding of Yorkshire Council – March 2011 <http://www.eastriding.gov.uk/corp-survey/snapform/Weblinks/EastRidingLEAConsultationDraftJan11.pdf>
- City of Hull Local Economic Assessment – Hull City Council - April 2011 <http://www.hullcc.gov.uk/pls/portal/docs/PAGE/HOME/COUNCIL%20GOVERNMENT%20AND%20DEMOCRACY/COUNCILS/COUNCIL%20POLICIES%20AND%20PLANS/LOCAL%20ECONOMIC%20ASSESSMENT/LOCALECONOMICASSESSMENT.PDF>
- Humber Sub-Regional Renewable Energy Sector Skills Training Study – Parson Brinckerhoff for East Riding of Yorkshire Council – January 2012 http://www.eriding.net/resources/14-19/news/110720_jmennell_14-19_humber_sub-region_sector_skills_study_report.pdf
- A Plan for the Humber 2012-17, Humber Local Enterprise Partnership, October 2012 <http://www.humberlep.org/assets/uploads/user/A%20Plan%20for%20the%20Humber.pdf>
- Humber & East Riding LEP Skills Research Report – ekosgen - August 2012 <http://www.enhancementfund.co.uk/uploads/files/Humber%20LEP%20Skills%20Report.pdf>
- Building for Growth - Education and Skills Survey 2011 EDI plc for CBI http://www.cbi.org.uk/media/1051530/cbi_edi_education_skills_survey_2011.pdf
- Sector Skills Insights: Energy July 2012 – UK Commission for Employment and Skills <http://www.ukces.org.uk/assets/ukces/docs/publications/evidence-report-51-energy.pdf>
- Sector Skills Insights: Health and Social Care – UK Commission for Employment and Skills <http://www.ukces.org.uk/assets/ukces/docs/publications/evidence-report-52-sector-skills-insights-health-and-social-care.pdf>
- Government response to the consultation on 16-19 study programmes and plans for implementation. <http://www.education.gov.uk/schools/teachingandlearning/curriculum/a00210755/16-19-study-programmes>
- School funding reform: Next steps to a fairer system. <http://www.education.gov.uk/childrenandyoungpeople/strategy/laupdates/a00205827/school-funding-reform>
- Support and aspiration: a new approach to special educational needs and disability. <http://www.education.gov.uk/childrenandyoungpeople/send/b0075291/green-paper>
- Building Engagement, Building Futures – Participation Strategy <http://media.education.gov.uk/assets/files/pdf/building%20engagement%20building%20futures.pdf>
- Youth Contract: <http://www.dpm.cabinetoffice.gov.uk/news/1-billion-package-tackle-youth-unemployment>
- Raising of the Participation Age (RPA) Regulations Government response to consultation and plans for implementation July 2012 <http://www.education.gov.uk/childrenandyoungpeople/youngpeople/participation/rpa/a00210946/consultation-response>
- Destination Measures at KS4 and KS5/Post-16 <http://www.education.gov.uk/childrenandyoungpeople/youngpeople/participation/a00208218/key-stage-4-and-key-stage-5-destination-measures>
- Education Act 2011- School Statutory Duty to deliver Independent & Impartial Careers Guidance from Sept 2012 <http://media.education.gov.uk/assets/files/pdf/s/statutory%20guidance%20for%20schools%20on%20careers%20guidance.pdf>
- Support and Aspiration: A New Approach to Special Educational Needs and Disability. <https://www.education.gov.uk/publications/eOrderingDownload/A%20new%20approach%20to%20special%20educational%20needs%20and%20disability%20-%20Next%20Steps.pdf>
- Draft Legislation on Reform of Provision for Children and Young People with Special Educational Needs. <http://www.official-documents.gov.uk/document/cm84/8438/8438.pdf>

Appendix 2 Performance Measure Technical Notes

Secondary Schools having 25 or more annual starts each year resident in the East Riding	Beverley Grammar School, Beverley High School, Bridlington School Sports College, Cottingham High School, Driffield School, Goole High School, Headlands School, Hessle High School, Hornsea School and Language College, Howden School and Technology College, Longcroft School, South Holderness Technology College, South Hunsley School, St. Mary's College, The Snaith School, The Market Weighton School, Withernsea High School, Woldgate College, Wolfreton School.
FE Colleges	Bishop Burton College, East Riding College, Hull College, John Leggott Sixth Form College, Scarborough Sixth Form College, Selby College, Wilberforce Sixth Form College, Wyke Sixth Form College and York College.
WBL Providers having 25 or more starts each year resident in East Riding	Babcock International, Bishop Burton College, British Army, Chamber Training (Humber) Limited, CITB Construction Skills, East Riding College, East Riding Of Yorkshire Council, Elmfield Training Ltd, Hull Business Training, JHP Group Limited, JTL, Kaplan Financial Limited, Kingston upon Hull City Council, McArthur Dean Training Limited, Prospect Training Organisations Limited, Skillnet Limited, YH Training Services Limited, York College, Yorkshire Training Partnership Ltd.

Appendix 3 Glossary

Abbreviation	Explanation
AP and CAP	Area Prospectus and Common Application Process. Log on Move on is the online Area Prospectus (AP) and Common Application Process (CAP) for the East Riding and Hull.
ER 14-19 Action Group	The 14-19 Action Group is the operational group of the Strategy Group – to agree the operational framework that underpins the strong and effective partnerships. Membership includes: chairs/representatives of the 5 LAPs, College, apprenticeships providers network, Local Authority, Youth Support Services, Higher Education, Education Business Partnership and voluntary sector representation.
ER 14-19 Strategy Group	The 14-19 Strategy Group is led by the Assistant Director Children and Young People Services, East Riding of Yorkshire Council. Membership includes: chairs/representatives of the 5 LAPs, College, apprenticeships providers network, Local Authority, Youth Support Services, Higher Education, Education Business Partnership and voluntary sector representation.
FSM	Free School Meals
IAG	Information, Advice and Guidance
IMD	Index of Multiple Deprivation
LAP	Local Area Partnership. The Partnerships comprise representatives from the local authority, schools, further education and training providers, careers service and regeneration groups and the cover school catchment areas. Beverley covers Beverley High, Beverley Grammar. Longcroft schools. Holderness covers Withernsea, Hornsea, and South Holderness schools. East Riding North covers Bridlington, Headlands, Woldgate and Driffield schools. East Riding South covers Hessle, Wolfreton, Cottingham and South Hunsley schools. East Riding West covers Goole, Howden and Snaith schools.
LAT	Learner Achievement Tracker. DfE data comparison with national averages.
RPA	Raising of the Participation Age. The Schools White Paper 2010 The Importance of Teaching published in November 2010 confirmed the Coalition Governments commitment to raising the age to which all young people will be expected to participate in education and training from age 16 to age 17 by 2013 and then to age 18 by 2015.
STEM	Science, Technology, Engineering and Mathematics.
YSS	Youth Support Services

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